

Why Should a Student Study at CESL? TOP TEN reasons

1. A rigorous and enjoyable English language learning program
2. Small class sizes & state-of-the-art teaching technology
3. CESL students can apply for conditional admission to the university and complete the English requirement at CESL without TOEFL. See how to apply for conditional admission at <http://www.cesl.arizona.edu/applynow.htm>
4. Institutional TOEFL tests 3 times a year and intensive English language preparation for the TOEFL exam
5. Use of University of Arizona facilities including the Campus Recreation Center; Campus Health Center; and access to free internet on campus and university email accounts
6. CESL organized social activities, community volunteer activities, and conversation partners
7. Personalized one-on-one advising, including immigration, academic, and personal issues
8. F-1 students can work up to 20 hours a week on campus.
9. Over 35 years experience teaching English
10. CESL is the only nationally CEA accredited English language program in Arizona.



Currently enrolled CESL students can meet the University of Arizona English requirement by achieving the CESL English Language Endorsement in place of the required TOEFL scores. For criteria see

<http://www.cesl.arizona.edu/endorsement.htm>

Promote CESL: We are here to help you!

We are happy to welcome your students to CESL. We do our very best to help them achieve their English language goals. CESL provides a designated person to be the liaison between you and your students.

CESL's Administrative Staff is happy to help you. Be sure to contact us if you have any questions.

Fax: 520-621-9180

Telephone: 520-621-1362

cesl@email.arizona.edu

<http://www.cesl.arizona.edu/AffiliatesAgents.htm>

Who can you contact?

Review Agent Surveys and Contracts

Dr. Suzanne Panferov, Director

Panferov@email.arizona.edu

1-520-621-1362

Applications & Immigration

Amber Tetreau Segura, Admissions

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1-520-621-3637

Billing & Agent Commissions

Carmen Ortiz, Business Manager

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1-520-7062

Sponsored & Affiliated Students

Helen Abdulaziz, Assistant Director Student Services

hta@email.arizona.edu

1-520-621-6211

Customized Programs

Dr. Alfred Stover, Assistant Director, Development

astover@email.arizona.edu

1-520-621-9307



CESL Agents

- We offer competitive commissions.
- You will earn tuition discounts quickly.
- We provide speedy service and response to your requests.
- We have a designated CESL liaison for your enrolled students.
- Your work and networks promote world-wide understanding!

Affiliate Organizations

An affiliate organization is a government or educational agency, school, embassy or corporation which supervises students at CESL. In order to encourage future placements, CESL offers group tuition discounts to affiliate organizations that recruit, apply for, and place students at CESL. These affiliates may choose to donate the amount of their discounts to the CESL general scholarship funds.

Please include your financial guarantee statement with your students' applications. The financial guarantee letter must

- specify English language training or ESL
- be addressed to the Center for English as a Second Language, University of Arizona
- include a billing address and contact person

CESL Promoters

A CESL Promoter is an individual, group or business entity that promotes CESL. In exchange, each CESL Promoter is recognized for this service and has an opportunity to have a link for his/her own program or business on our webpage and to distribute promotional coupons or brochures through CESL.

<http://www.cesl.arizona.edu/AffiliatesAgents.htm>

How Can You Promote CESL?

Please see our website www.cesl.arizona.edu for promotional documents. Our extensive site includes

- The Best Choice Book (20 pages)
- CESL Power Point Presentation
- Student Handbook
- Brochures of our many programs including:
 - Teacher Training
 - IUAP: Intensive University Academic Preparation
 - Teen English
 - English for Business
- Regularly published newsletters: the most current are linked on our main webpage. Read them for recent updates: CESL Weekly news, CESL Campus & Community Connections, CESL Alumni Footprints

To become a CESL Promoter, please contact cesl@email.arizona.edu or 520-621-1362

<http://www.cesl.arizona.edu/promotecesl.html>

Visit CESL in Person

We will host you for a week at CESL! The best way to learn about a program is to visit. Come spend a week visiting classes and participating in activities. Learn more about CESL. Chat with students and faculty. Live with a US host family. Let us know well in advance of your top three preferred visitation weeks. We will let you know what best suits our program schedule and await your arrival. Meals and housing are included for the week but not travel to and from Tucson.

Tips for Promoting CESL

<http://www.cesl.arizona.edu/docus/AgentsTipsforAgents.pdf>

Study English – The First Step

“CESL is a strong building block for a bright future.” Rizwana Memon, Pakistan, May 2005.

CESL—Your Best Choice for Intensive English!

C	CEA Accredited
E	Exclusive Conditional Admission agreements with both The University of Arizona and Pima Community College: completion of CESL in lieu of TOEFL
S	Specialized customized group programming available
L	Language specialist faculty and a dynamic curriculum



The Center for English as a Second Language at the University of Arizona is accredited by the Commission on English Language Program Accreditation and *agrees* to uphold the CEA Standards for English Language Programs and Institutions. CEA is recognized by the U.S. Secretary of Education as nationally recognized accrediting agency for English language programs in the U.S.

Accreditation by CEA signifies that an English language program has met nationally-accepted standards of excellence and assures students and their sponsors that the English language instruction and related services will be of the highest quality.

Mission Statement

The mission of the Center for English as a Second Language (CESL) at the University of Arizona is threefold:

1. To provide superior English language instruction
2. To serve the linguistic and professional development needs of the University of Arizona and the greater global community
3. To encourage respect for cultural and linguistic diversity through sensitivity, professionalism, and collaboration both on and off campus in an effort to promote worldwide cultural understanding.

Last Updated 4/9/09

Promoting CESL

Affiliates, Agents or Promoters

THE UNIVERSITY OF ARIZONA

College of Humanities

Center for English as a Second Language



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Arizona's First University.